

CTO*

Feature	Advantage	Benefit
Bottled-Quality Water	Don't Have to Choose Between Unfiltered Tap or BPA-Laced Plastic Bottles	Healthier Water, Green Technology
Chlorine Reduction	Reduces Bad Taste and Odor	Healthier, More Enjoyable Water
No Storage Tank	Saves Under-Sink Storage Space	Convenience
Encapsulated Replacement Filters	Every Filter Change is Sanitary and Dry	Healthier Water
No Waste Water During Filtration	Uses Less Water	Saves Money, Green Technology
Low Maintenance Costs	Less Expensive Than Bottled Water	Saves Money, Green Tech
Built to NSF Standards	Claims Are Independently Verified	Peace of Mind

*does not reduce lead content

EPS-1000:

Feature	Advantage	Benefit
Better Than Bottled-Quality Water	Don't Have to Choose Between Unfiltered Tap or BPA-Laced Plastic Bottles	Healthier Water, Green Technology
Microbiological Filtration System	Meets or Exceeds EPA Requirements For Reducing Bacteria, Viruses and Cysts	Healthier Water
Lead Reduction	Less Exposure to Lead Which Causes Many Long-Term Illnesses	Healthier Water

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Chlorine Reduction	Reduces Bad Taste and Odor	Healthier, More Enjoyable Water
No Storage Tank	Saves Under-Sink Storage Space	Convenience
Encapsulated Replacement Filters	Every Filter Change is Sanitary and Dry	Healthier Water
No Waste Water During Filtration	Uses Less Water	Saves Money, Green Technology
Low Maintenance Costs	Less Expensive Than Bottled Water	Saves Money, Green Tech
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HERO-375:

Feature	Advantage	Benefit
Significantly Better Than Bottled-Quality Water	Don't Have to Choose Between Unfiltered Tap or BPA-Laced Plastic Bottles	Healthier Water, Green Technology
Certified Radium Reduction	Less Exposure to Radium, Which Causes Cancer and Other Illnesses	Healthier Water
Lead Reduction	Less Exposure to Lead Which Causes Many Long-Term Illnesses	Healthier Water
Chlorine Reduction	Reduces Bad Taste and Odor	Healthier, More Enjoyable Water
Filters 50 Gallons Per Day	Clean Water Available Faster	Convenience
Encapsulated Replacement Filters	Every Filter Change is Sanitary and Dry	Healthier Water
Low Maintenance Costs	Less Expensive Than Bottled Water	Saves Money, Green Tech

Feature	Advantage	Benefit
Remote Control*	Easy to Monitor	Healthier Water
Built to NSF Standards	Claims Are Independently Verified	Peace of Mind
Lifetime Warranty on Non-Wearable Parts	Saves Money	Peace of Mind

*when purchased with a qualifying water softener