

PURACLEAR PLATINUM-CL2

Feature	Advantage	Benefit
Municipal-Style Water Treatment	Provides Chlorination That Well-Users Miss Out On	Healthier Water
Kills ALL Bacteria	Reduces Risk of Disease and Eliminates Foul Odors, Tastes, and Smells	Healthier, More Enjoyable Water
Patent Pending Dosing Technology	Adjusts Chlorine Amounts to Optimum Levels, Ensuring Thoroughness Without Waste	Saves Money, Green Technology, Peace of Mind
Lifetime Filter Warranty	Don't Have to Replace Filter Medium	Saves Money, Peace of Mind
Lifetime Tank Warranty	Don't Have to Replace Tank	Saves Money, Peace of Mind
Reduces Iron and Sulfur	Helps Remove Bacteria and Eliminate Foul Odors, Tastes, and Stains	More Enjoyable Water
Digital System Control	Improved Ease of Use	Convenience
Low Maintenance Costs	Less Expensive Than Bottled Water	Saves Money, Green Tech
Built to NSF Standards	Claims Are Independently Verified	Peace of Mind
3 Years of Free Cleaning Supplies	Don't Have to Replace Cleaning Supplies	Saves Money, Convenience